

MEMO

To: Lodge Secretaries

From: Amanda Lovell, Fraternal Director

Date: February 26, 2021

Subject: Thank a Driver Program; Lodge Recognition Program

Dear Lodge Secretary:

In 2020, as a way to appreciate drivers for their hard work during COVID-19, we established our Thank a Driver program. USPS, FedEx, UPS, and semi-truck drivers, etc. keep America going. They are the backbone of our society and always have been.

The Home Office can send out three (3) \$10 Amazon gift cards to your lodge that you can give to three (3) deserving truck or delivery drivers. If your lodge would like to participate, please contact us by phone or email. You can also earn points in the 2021 Lodge Recognition Program for participating in our Thank a Driver program.

If your lodge would prefer to purchase the gift cards yourself from local businesses or establishments of your choice, feel free to do so. Make sure to include the thank-you letter for the driver. A copy of this program is available on the CSA website under Member Forms. If you have any questions, please contact us.

How your lodge can get involved:

- Let us know that your lodge would like to thank a driver by contacting your local Director or emailing alovell@csalife.com.
- After you receive the cards, give each one to a different driver or place on windshield with note. Fill out and include the attached thank-you letter with gift card.
- Make sure you take a photo or include a thank-you note from driver as LRP documentation.

If you have any questions about this MEMO or this Thank a Driver program, please contact me by phone or email.

Fraternally yours,

Amanda Lovell
Fraternal Director
alovell@csalife.com